



## About Us

ME&A is an international development firm based in the Washington, D.C., area, providing innovative solutions for economic development and social progress in more than 60 countries worldwide for over 30 years.

Our clients include the U.S. Agency for International Development (USAID); the U.S. Department of State; the Millennium Challenge Corporation; the World Bank; government agencies at the federal, state, and local level in the United States; and leading corporations and nonprofits. ME&A is an SBA-approved Small Business.

## Measurable Results

ME&A works with our clients to develop, implement, and evaluate data-driven approaches to achieving development objectives. The range of qualitative and quantitative research methods we use help our clients plan, monitor progress, learn, adapt, and overcome development challenges to achieve measurable results.

## Pursuit of Excellence

ME&A's team of professionals is dedicated to pursuing excellence in the principles, practices, and processes of their professions. We are a client-oriented organization committed to upholding the highest ethical and professional standards as a responsible corporate citizen.

## Creative Teaming

At ME&A, we believe in creative teaming with partners, maintaining strong professionalism and ethics in meeting our objectives, and utilizing our multicultural skills to better understand and communicate with our clients. We strive to embrace our clients' organizational and programmatic goals and work with them as a team in realizing them.

## ME&A Contract Mechanisms

ME&A's services can be easily accessed through multiple U.S. federal government contract mechanisms. We hold several USAID Indefinite Delivery Indefinite Quantity (IDIQ) contracts: Policy, Planning, and Learning—Learning, Evaluation, and Research (PPL-LER); Water and Development (WADI); Human and Institutional Capacity Development (HICDpro); and Youth Power: Evidence and Evaluation.

We also hold two U.S. Department of State Performance Management and Evaluation Services IDIQs; government-wide GSA PSS MOBIS Contract #GS10F154BA; and a Millennium Challenge Corporation Blanket Purchase Agreement for Monitoring and Evaluation and Finance, Investment, and Trade Support. ME&A's NAICS Codes are 541611, 541613, 541618, 541690, 541820, 541910, 541990, and 611430.

# Innovative Solutions for Economic Development and Social Progress





## Practice Areas

### Monitoring, Evaluations, and Learning

ME&A has completed more than 90 evaluations and assessments in more than 40 countries around the world. From Asia to Eastern Europe, Africa to Latin America, our evaluation teams design and implement performance evaluations, assessments, and population-based surveys providing clients with measurable results and actionable learning insights to improve their organizational performance.

### Human and Institutional Capacity Development (HICD)

ME&A uses data-driven HICD methodologies and tools to assist public administration and municipal development officials, businesses, civil society, and other USAID partner organizations in their quests for performance excellence. Our services empower HICD recipients to better meet the needs of their countries, their citizens, and their stakeholders.

### Water and Natural Resource Management

ME&A's expertise in water and natural resources management extends across a wide spectrum of methodologies from strategic planning and design, technical support, and capacity building to data collection, assessment, analysis, knowledge management, and more. We apply these methodologies to economic growth and energy, agriculture and food security, global health, and democracy and governance.

### Economic Growth through Regional and Local Economic Development Strategies, Business Development, Competitiveness, and Entrepreneurship

At ME&A we believe that Regional and Local Economic Development (LED) is key to sustainable growth, the reduction of poverty, and the elevation of a society's indices of wellbeing. To develop successful LED strategies, we engage all stakeholders in participating in the process and promote a sense of ownership and commitment to sustainable entrepreneurial solutions.

### Governance, Democracy, and Public Administration

ME&A promotes transparent local governance, public administration, decentralization, and democracy building. The solutions we create affect real change when and where it is needed most in the areas of public policy, management and organizational reform, elections and electoral systems, legislative bodies, citizen involvement, and public information.

### Program and Grants Administration

ME&A is well versed in designing, managing, and administering international and domestic programs and grants from developing eligibility criteria all the way to recipient outreach and systems assessment. Our services also include program monitoring and evaluation as well as learning conferences, seminars, and workshops.

### Communications and Knowledge Management

ME&A works with clients to ensure the right people, processes, and technology are in place to support knowledge exchange and achieve behavioral, attitudinal, and informational strategic communications objectives. We conduct rigorous research to understand target audiences and deliver to them usable knowledge at the right time to affect change.

## ME&A Corporate Headquarters

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