

5. NEGOTIATING FOR SECURING WIN-WIN OUTCOMES

LEARNING OBJECTIVES:

At the end of this three-day Learning Intervention, the participants will be able to:

- Describe what is involved in a successful negotiation;
- Explain the three steps in an effective negotiation;
- Outline some of the fears involved in negotiating;
- > Define what it means to think creatively while negotiating; and,
- List the questions to be asked at the end of a successful negotiation.

LEARNING OUTLINE:

- Introduction and Basic Concepts
- Negotiating as Changing Perspectives
- Negotiating for Effectiveness
- Creative Negotiator Capabilities
- Negotiating and Emotional Intelligence
- Types of Negotiators
- Power and Negotiating
- Negotiating as Managing Challenge
- Building Relationships
- The Challenge of Diversity on Negotiating
- Negotiating as Leadership
- Essential Summary Rules of Negotiating
- Conclusions and Action Plan

LEARNING OUTCOMES:

- 1. Knowing what is NOT negotiable.
- 2. Maintaining honesty, and keeping our promises.
- 3. Developing multiple options.
- 4. Learning how, and be willing to say NO!
- 5. Becoming familiar with the law.
- 6. Taking advantage of our intuition.
- 7. Practising the concept of "no surprises".
- 8. Treating others the way THEY want to be treated (The Platinum Rule).
- 9. Developing the courage to walk away from the deal.