

8. STRATEGIC THINKING: Its Purposes, Principles, Practices, and Promises

LEARNING OBJECTIVES:

At the end of this three-day Learning Intervention, the participants will be able to:

- Rate themselves in terms of six strategic managerial characteristics, and discover how their leadership style affects their daily performance as organizational strategists;
- State the advantages and disadvantages of strategic thinking, and describe how they can devise an effective change strategy for their organization; and,
- Formulate a strategic action plan, based on the learning acquired during the Workshop and their own previous experience, in order to effectively strategize their personal and professional futures.

LEARNING OUTLINE:

- STRATEGY – State of the Art
- Understanding the Dynamics of Strategic Thinking
- Strategic Principles - Foundations
- Strategic Practices – Applications
- Strategic Promises – Expectations
- Strategic Power Bases: Influence, Authority, and Expertise
- Fundamental Fallacies of Strategic Thinking
- A Strategic Change Process
- Strategic Leadership
- World Class Strategic Leaders: Partnering in Action

LEARNING OUTCOMES:

1. Assisting managers to discover a new way to create an organizational vision and mission, and to make a difference in terms of their strategic performance.
2. Learning from some of the “best practices” in strategic thinking and visioning.
3. Gaining a fuller understanding of what it means to lead strategically.
4. Acquiring capabilities in implementing any strategy with optimal results – especially when faced with opposition.
5. Creating a personal and professional work plan, based on a fuller understanding of self and strategy.